

Try it Now!

While you read this, Text **Property** to 60365*

Ideally Suited

Residential & Commercial Estate Agents, Property Developers and Letting/Rental Agents.

Your Challenge

Whether property buyers or tenants are seriously looking or just browsing, often they are curious about properties they stumble across. The property may have been spotted with a 'For Sale' sign pegged out front, an advertisement they've seen in a magazine or newspaper or even in an agent's display window.

However often they are not prepared to contact the agent immediately without doing their homework first. They want to research the area, drive the streets, assess local services/businesses, get a feel for the street-scape, check the property details online and compare them with other properties in the area.

But how do they remember specific properties so they can satisfy their curiosity later at their convenience? Which agent had that property? Where was it again? How much was it? Is it really still available?

The success of property aggregator websites (such as Rightmove and Primelocation) proves that buyers typically do not visit a specific agent's website initially to search for a property.

Once a potential buyer/tenant is searching online for that property that caught their attention, the chance of being distracted by other properties, offered by other agents, is vastly increased. There is a possibility that the buyer/tenant will venture off to another agent's property and not come back. A lost lead.



Your Solution

With **SpotProperty** you can use your existing unique property codes for each of your properties and display it wherever your property is advertised: on a 'For-Sale' sign, in your office window and in print advertisements.

Curious property buyers send a Text with the property code to 60365*. Alternatively, buyers could use email, twitter, mobile web, or their camera to make their request.

The property is then bookmarked and saved in their free online **SpotID** account.

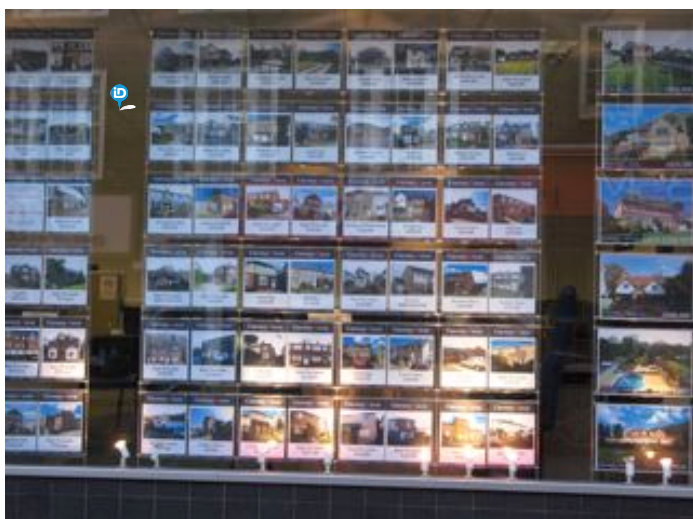
Our auto-responder returns YOUR digital property response immediately to the buyer's phone & email.

YOUR response might be a:

- 📄 link to the exact property on your website
- 📄 property brochure emailed directly to them
- 📺 video/audio tour to watch
- 📅 reminder for an 'Open-House' event scheduled

It works from any mobile phone!

Creating multiple unique property Codes for each property to use in different marketing campaigns will allow you to monitor the effectiveness of your client's marketing expenditure. By receiving statistics on real traction, you can better advise clients how and where to market their property to achieve the



***SpotID** does NOT charge the buyer to send or receive Text Messages.
Guaranteed!
Normal network rates apply for sending Text Messages to us.
Terms & Conditions Apply: www.spotid.me



Your Benefits

- As a lead capture tool, you obtain the contact details of the buyer requesting the property information
- Unlimited number of Property Codes means you can include all your properties
- The **SpotID** team can assist you with setting up the Property Codes and responses.
- Respond to your leads via SMS, Twitter, Email, Mobile Web 24 hours/day, 365 days/year with relevant property information or direct them to your website.
- Multiple Property Codes for the same property could be used across advertising locations/mediums, providing statistics on best lead generation techniques

Source	Spot	Category	Initial Response	Response	Revealed	Row Actions	
SMS	12/03/2009 09:50:25.916	Free96411	Property	The Free Partnership Price Range: £1,100,000 - VMS: 100/261.0716.0716.0716.0716 Reply with 'YourRefID' to receive more info for this property.	The Free Partnership: Thanks for subscribing to this property in Dorset Park, Brixton. You can receive news via email, or you can contact us: 01-84 481234	Yes	Keep Reveal Remove
SMS	09/03/2009 14:56:20.984	GER1665	Property	Robert's Neighbourly Guide: (S&A) Jordan Details: 100/100.0716.0716.0716.0716 Reply with 'GER1665' to see updates	Robert's Neighbourly Guide: (S&A) Jordan Details: 100/100.0716.0716.0716.0716 Reply with 'GER1665' to see updates	Keep Reveal Remove	
SMS	27/01/2009 08:15:14.175	var18847	Event	Var18847 Business Breakfast Forum. You must reply with 'var18847' to register for reminders for this event. Apr 28 @ 7.30am Court Gardens, Middle Topp. Effective Networking with Great Wood, Var18847, Rosanne Charbonell	Robert's Neighbourly Guide: (S&A) Jordan Details: 100/100.0716.0716.0716.0716 Reply with 'GER1665' to see updates	Yes	Keep Reveal Remove
SMS	25/01/2009 21:13:08.568	AJGardens	Property	Aranda Aranda Gardens Design, Construction & Planning in: 07973 40668 or: 100/100.0716.0716.0716.0716 'New gardens offers' for offers, aranda.		Keep Reveal Remove	

How to get started

- Create a FREE account with us at: www.SpotID.me/signup
- Create Unique Property Codes for each of your Properties. (We can assist with this)
- With each Property Code, create a short text response that will be sent instantly back to the prospect to encourage them to respond again
- Include the Property Code and **SpotID** Spot Marker in your print Advertisements, For Sale/ Let boards and in your agency window.
- Monitor the traction each property receives and tune your responses to build a relationship with your buyers/tenants.

Contact Us



Text **Property** to 60365 and we will call you.



020 8133 8801



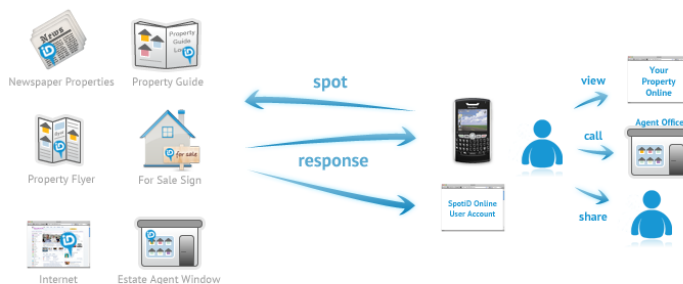
support@spotid.me



www.spotid.me/properties

Pricing

- FREE Account Creation.
- FREE Ongoing Management/Use
- One low flat fee for each Property for unlimited messages during your sales/letting/lease marketing campaign....
 - £50 per commercial Property
 - £20 per residential Property



Promote

Anywhere.
Every Property.

Connect

Anytime. Convenient.
Immediate. Buyers & Tenants.

Sell

More Pre-qualified Leads.
Less Time Wasters.

SpotID is an innovator in the mobile bookmarking sector. It allows consumers to remember things they spot in the real world using current mobile phone technologies; SMS, MMS, Twitter, Email, Instant Messaging, Camera and Voice Recognition.

SpotID's SpotProperty is a mobile phone service Home Buyers and Tenants can use to obtain Property information instantly and bookmark the property for online viewing at their convenience. It results in pre-qualified leads for Estate Agents and a competitive advantage in multi-agency listings.

Registered in England and Wales. Company No. 6707747
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SpotID
in sync with my world

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